



TERMS OF REFERENCE

ENGAGING JOURNALISTS FOR PRODUCING ARTICLES ON LAND RIGHTS

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1. Introduction

HAKIARDHI aims to increase its land rights advocacy by working with the media. The Institute invites journalists and editors to highlight and widen the media coverage of land rights issues in their respective media outlets.

1.1. About the Organization

HAKIARDHI is a non-governmental not for profit organization that was established in 1994 in recognition of the need to facilitate realization of a socially just and equitable national land tenure system that promotes and advances the rights to land of majority rural based small producers such as peasants, pastoralists, artisan miners and other related groups. In order to achieve this the organization promotes and supports land rights of small producers through research, advocacy, public dialogues, legal advice and counseling of land rights, training, publications and awareness raising and outreach programmes.

1.2. About the Project

The Institute is implementing various land rights projects around the country with a focus on small-scale producers who are mainly farmers, pastoralists, hunter-gatherers, fisheries and artisanal miners. These projects are implemented in the selected programme districts namely Kilombero, Morogoro, Kilolo, Mufindi, Kilindi, Mkuranga and Kilosa. Generally, these projects work towards having active communities and civil society who advocate for an inclusive and transparent land sector, strengthened land tenure security and resilience of small-scale producers, in particular women.

The Institute's approach to the implementation of these projects include working with Land Right Monitors, Cluster CSOs members, Partners organizations, Central and Local Government Authorities, Parliamentary Committees on land and natural resources, Women groups and other likeminded organizations under Tanzania Land Alliance (TALA), Jukwaa la Wazalishaji Vijijini Tanzania (JUWAVITA), media in terms of social media, television and radio programs.

All these approaches aim at advocating for the land rights of the small-scale producers.

2. Purpose of the call

The overall aim of this call is to get critical analysis on the land rights challenges and problems facing the small-scale producers in the country linking with existing policies and legislation. It is expected that, the analysis will also include the approaches used by different stakeholders in addressing in these issues. The ultimate outcome of this intervention is to stimulate a debate among the projects beneficiaries, policy and decision makers, law makers and public at large.

3. Scope of the Engagement

The coverage of the assignment is countrywide with a focus in the programme areas where the Institute implements activities. The selected journalists will be required to publish at least three articles by March 24th 2021.

3.1. About the articles/stories content

The analysis should focus on the following stories;

- ✚ Investment both local and foreign in the village land category and other land categories.
- ✚ Land conflicts: sources, types, effects, resolution mechanisms in place.
- ✚ Women's land rights aspects (i.e. gender equity and complexities) and
- ✚ Climate change (drivers, effects, adaptation and mitigation measures) and environmental conservation, the linkage between the effects of climate change and land rights.

The articles need to be based on reliable information and research, above programme related materials, that support the investigation and critical reflection.

3.2. Some ideas on how to expand the research for the article

- ✚ Evaluate the extent to which land rights issues are handled in Tanzania in relation to other countries best practice.
- ✚ Review how political decisions can positively and negatively affect land rights issues, climate change and women land rights.

- ✚ Assess the effectiveness of the national and international laws, policy and agreements related to land, climate change and women land rights such as the Probate and Administration of Estates Act, Marriage Act, Land Acts, Land Policy, International climate conventions and agreements, Agriculture Policy and traditional practices.
- ✚ Identify any emerging issues relating to land rights, women land rights and climate change.
- ✚ Describe what can be done now to improve the situation.

4. Outputs and Timeframe

By 24th March 2021, each engaged Journalist to;

- ✚ Publish at least three critical and investigative analysis/articles.
- ✚ Submit a soft copy of each article to HAKIARDHI.
- ✚ Disseminate their articles to at least two other journalist or media (including social media) for further publishing.
- ✚ Send online links to any article or social media post published to HAKIARDHI.

5. HAKIARDHI responsibilities

- ✚ Journalist and editors should consult HAKIARDHI in the development of the articles.
- ✚ Provide information and resources.
- ✚ Provide/establish links to key stakeholders, partners and beneficiaries, if needed.

6. Selection Criteria

The preferred expertise and qualifications of the freelance or employed journalists include:

- ✚ Experience in writing critical/investigative articles.
- ✚ Proven experience in writing articles focusing on issues related to land and natural resources, environmental and climate change as well as women's rights. (*Share at least 2 examples*).
- ✚ Good working relationship with several media houses or outlets is an advantage.

7. Process of Engagement

- ✚ TORs are disseminated to media and journalists.
- ✚ Journalist/Editors to send *expression of interest* with the following details;
 - ✓ Full name of the applicant.
 - ✓ Media house details.
 - ✓ Phone number.
 - ✓ Email address.
 - ✓ Describe how they fulfill the above criteria (examples or link to published articles) - What their specific interest/topic in the above lies - Where their article may be published (media option),
- ✚ HAKIARDHI review team to select and inform applicants.
- ✚ Signing of contract

8. Contact

Send your applications not later than Monday 22nd February 2021 to;

**The Executive Director,
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